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ANALYSING THE ECONOMIC IMPACTS OF A PLANT DISEASE INCURSION USING A GENERAL EQUILIBRIUM APPROACH

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Analysing the economic impacts of a plant disease incursion using a general equilibrium approach

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Abstract

This study uses a dynamic multi-regional computable general equilibrium (CGE) model to estimate the micro- and macroeconomic effects of a hypothetical disease outbreak. The extent of the incursion, the impact of the disease on plant yields, the response of buyers, the costs of eradication and the time path of the scenario contribute to outcomes at the industry, regional, state and national levels. We also decompose the contribution of these individual direct effects to the overall impact of the disease. This may provide some guidance as to areas for priority in attempting to eradicate or minimise the impacts of a disease.

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1. Introduction

This study examines the regional and national economic impacts of a hypothetical outbreak of the fungus *Tilletia indica* (Karnal bunt) in wheat crops in the Wheat Belt of Western Australia. The work was initiated to provide a generic model to assist in analysing the regional economic impact of any exotic plant pest incursion under new plant industry cost sharing arrangements being developed for Australia. Karnal bunt was used as the case study pest on which to develop the generic model. We use the dynamic, computable general equilibrium (CGE) Monash Multi-Regional Forecasting (MMRF) model for this task. The methodology has been applied to a number of other hypothetical incursions affecting other crops in various regions. Our inputs into the model include the initial impacts of the incursion on output and access to export markets, the timeline of fighting and overcoming the disease, and the associated direct costs.

In the general equilibrium approach, the loss of jobs and declining investment in a particular industry following a disease outbreak may be compensated to some extent by the movement of labour and capital into other sectors over time. In this respect, the perspective offered by our dynamic CGE modelling differs from that of other approaches such as equilibrium displacement modelling (EDM). In EDM or other partial equilibrium frameworks, the distribution of gains between producers and other agents from given supply or demand shifts is estimated for a specific set of industries (see Zhao *et al.* 2003, James and Anderson 1998). Our CGE framework differs by examining impacts beyond the industry-specific level: it projects year-to-year impacts on national and regional aggregate consumption, and on other macro- and microeconomic measures.

The CGE approach uses an input-output database with a regional disaggregation that includes comprehensive costs and sales structures. These are important in estimating the contribution of different consequences of the disease (i.e., lost productivity, quarantine restrictions, additional crop spraying) to the overall outcome, and, together with the sales structure of the industry, may be useful in devising strategies for dealing with disease outbreaks. We also weigh the contributions of different direct effects on the overall outcome. Given the regional and sectoral detail in the master database, we can apply the methodology to various plant disease outbreaks arising in particular crops and regions.

2. The model

MMRF is a dynamic, multi-regional CGE model of Australia (Naqvi and Peter 1996; Adams *et al.* 2002). In a specific application, it is computationally convenient to aggregate the model with the choice of aggregation determined by the focus of the study. This aggregation is prepared from the master database, discussed in section 2.2. For the application reported here, we use a two-region (Western Australia and the rest of Australia) aggregation of the master database. In the sectoral dimension, we aggregate to 27 industries. One of these industries is the grains industry, which we assume uses the same inputs to produce either wheat or barley following a constant elasticity of transformation (CET) form. In total, there are 28 commodities, with the remaining 26 industries each producing a unique commodity.

In the regional dimension, the model also includes top-down detail of the statistical divisions of the state in which the outbreak occurs. A specific modification for this project allows us to ascribe productivity shocks at the level of statistical divisions. This is useful, given that a specific sub-state region (the Wheat Belt) is affected by the disease outbreak.²

The theory of MMRF is similar to that in national dynamic CGE models such as MONASH (Dixon and Rimmer 2002). Each industry in MMRF selects inputs of labour, capital and materials to minimise the costs of producing its output. The levels of output are chosen to satisfy demands and demands reflect prices and incomes. Investment in each industry reflects rates of return and capital reflects past investments and depreciation. The main difference is in the regional dimension. In MMRF, there is a given industry in each of two regions, instead of a single national industry. Commodity users in MMRF have in this specific aggregation three sources of supply (Western Australia, the rest of Australia and imports) instead of two (domestic and imported) as in MONASH. And MMRF has a national government, and a government and household in each region instead of having a single government and a single household.

Regions in MMRF are specified as separate economies, linked by trade. MMRF imposes a fixed exchange rate and free trade between regions, and common external tariffs. In this sense, MMRF remains a national model, rather than international. This means that behaviour in foreign markets is determined outside the model (i.e. exogenously). In dynamic analysis, MMRF is run in two modes: forecasting and policy. In forecasting

mode, it takes as inputs forecasts of macro and trade variables from organisations such as Access Economics (2003) and ABARE (2003), together with trend forecasts of demographic, technology and consumer-preference variables. It then produces detailed forecasts for industries, regions and occupations. In policy mode, it produces deviations from forecast paths in response to shocks relevant to the hypothesis being explored, such as changes in taxes, tariffs, technologies, world commodity prices and, in agriculture, disease outbreaks.

2.1 The key assumptions

CGE models such as MMRF can be run under many different sets of assumptions concerning macro- and micro-economic behaviour. The key general assumptions underlying our simulation follow.

Public expenditure and taxes

We assume that the disease outbreak makes no difference to the path of real public consumption. However, adjustments in income tax rates compensate for changes in government revenue and outlays associated with changes in the level of economic activity.

² In the top-down regional extension, percentage changes in industry outputs in each statistical division (SD) are set equal to the state change. There are two exceptions. First, we can ascribe local supply shifts as described in the text. In addition, some industries are designated as local (i.e. without inter-regional trade). In this aggregation, these include trade (i.e. wholesale and retail trading activity) and ownership of dwellings. The activity of local sectors is linked to sales of local commodities to different users, and varies between SDs, as user shares (of total state sales to each user) vary by SD.

Labour market

We assume that the real wage rate, that is, the average wage rate in Australia deflated by the CPI, concerns workers throughout Australia. If the labour market weakens, then we assume that the real wage rate declines in response to reduced worker bargaining power: the deviation in the real wage rate from its base case forecast level increases in proportion to the deviation in employment from its base case forecast level. The coefficient of proportionality is chosen so that the employment effects of a shock such as a disease outbreak are largely eliminated after 5 years. That is, after about 5 years the costs or benefits of a shock are realised almost entirely as a decrease or increase in the real wage rate. This labour market assumption is consistent with conventional macro-economic modelling.

Rates of return on industry capital stocks

In simulations of the effects of shocks, MMRF allows for short-run divergences in the ratios of actual to required rates of return from their levels in the base case forecasts. Short-run increases/decreases in these ratios cause increases/decreases in investment. Movements in investment are reflected with a lag in capital stocks. These adjustments in capital stocks gradually erode initial divergences in the rate of return ratios.

Production technologies

MMRF contains variables describing primary-factor and intermediate-input-saving technical change in current production, input-saving technical change in capital creation, and input-saving technical change in the provision of margin services (e.g. transport and retail trade). In our simulation, all these variables are held on their base case forecast paths except for the specific shocks concerning wheat in Western Australia relevant to the scenario.

2.2 The database

A significant part of the task of developing a methodology that allows us to examine different disease incursions at the regional and national level is to have at our disposal a highly disaggregated input-output database. The master database used to prepare regional aggregations for specific projects is based on the national published input-output table (ABS 2001). The first task in disaggregation was to split the published 107 sectors into 144. Particular emphasis in this aggregation was placed on splitting the 7 agricultural sectors in the published input-output table into 22. Unpublished ABS commodity cards data provide a split of sales for approximately 1,000 commodities to 107 industries, plus final users. The national 144 sector database allows each industry to produce a unique commodity. In the data preparation stage, we require a one-to-one correspondence between industries and commodities to estimate region-specific excess demands or excess supplies for each sector (following the Horridge procedure, detailed under the next sub-heading). However, in running MMRF with a specific aggregation, we may wish to model some industries as multi-product.

The master database contains input-output tables and inter-regional and international trades for each of 57 statistical divisions. The initial task in developing regional details was to estimate

each statistical division's share of national activity. In addition, we required industry investment shares, household expenditure shares, international export and import shares, and government consumption shares.

The main data sources for the industry split were as follows:

- unpublished AgStats data from ABS, which details agricultural quantities and values at the SD level;
- employment data by industry at the SD level prepared by Tony Meagher of the Centre of Policy Studies from unpublished ABS census data and surveys;
- manufacturing census data (ABS catalogue no. 8221.0); and
- state year books (for mining, ABS catalogue no. 1301.0 and, for grapes and wine, ABS catalogue no. 1329.0).

The absorption estimates were generated by assuming that regional industrial technologies are the same as national industrial technologies. For household consumption, published details of expenditure shares in the states are available (ABS catalogue no. 6535.0).

So far, this method provides sufficient data to estimate the aggregate demands and aggregate supplies of each region in the master database. The next task is to estimate trades between regions. In compiling international trade data by region, trade data by port of exit or entry are helpful. Unpublished ABS trade data are available for each state and territory plus the annual reports of various ports authorities provide useful details. Queensland Transport (2002) provides enough data to estimate exports by port of exit with reasonable accuracy for that state. For other states, port activity is less complex, with most manufacturing trade passing through capital city ports and regional ports specialising in mineral and grain shipments.

The Horridge procedure for estimating inter-regional trade matrices

A major task in completing a highly disaggregated regional input-output database is to estimate interregional flows of goods. In practice, interregional flow data is usually fragmentary. Mark Horridge of the Centre of Policy Studies estimated the base-period interregional trade flows for the 57 region, 144 commodity bottoms-up master database as follows³:

$$H_{1}(i,s,d) = V(i,s,\cdot)^{\lambda} / G(i,s,d) \qquad \text{for } s \neq d \qquad (1)$$

$$H_{2}(i,d,d) = MIN[\frac{V(i,d,\cdot)}{V(i,\cdot,d)},1] \times F(i) \qquad \text{for all } d \qquad (2)$$

³ See Horridge *et al.* (2003). The representation in (1) to (6) simplifies Horridge's method for estimating interregional trade flows by leaving out his treatment of complications associated with international trade and margins. This representation first appeared in Dixon and Rimmer (2003).

$$H_{2}(i,s,d) = H_{1}(i,s,d) \times \left\{ \frac{1 - H_{2}(i,d,d)}{\sum_{q \neq d} H_{1}(i,q,d)} \right\}$$
 for $s \neq d$ (3)

2

$$V_{1}(i,s,d) = H_{2}(i,s,d) \times V(i,d,\cdot)$$
 for all s, d (4)
$$V_{final}(i,s,d) = RAS_{i,s,d} \{V_{1}(i); V_{1}^{s}(i), V_{1}^{d}(i)\}$$
 for all s, d (5)

$$H_{\text{final}}(i,s,d) = V_{\text{final}}(i,s,d) / V(i, d) \qquad \text{for all } s, d \qquad (6)$$

where

H₁(i,s,d), $s \neq d$, is an initial estimate of the share of region s in satisfying region d's demand for commodity i;

 $H_2(i,d,d)$ is an initial estimate of the share of region d in satisfying region d's demand for commodity i;

 $V(i,s,\cdot)$ is the given value for production of good i in region s;

٢

 $V(i, \cdot, d)$ is the given value for demand of good i in region d;

 λ is a positive parameter (assumed by Horridge to be 0.5);

G(i,s,d) is a parameter reflecting the distance between s and d and the extent to which i is tradable;

F(i) is a parameter valued between 0.5 and 1, with a value close to 1 if i is not readily tradable;

H₂(i,s,d), $s\neq d$, is a revised estimate of the share of region s in satisfying region d's demand for commodity i;

 $V_1(i,s,d)$ is an initial estimate of the value of the flow of good i from region s to region d;

 $V_{\text{final}}(i,s,d)$ is the final estimate of the value of the flow of good i from region s to region d;

 $H_2(i,s,d) V_1(i)$ is the region by region matrix formed by the $V_1(i,s,d)s$;

 $V^{s}(i)$ is the vector of regional supplies of good i, that is $[V(i,1,\cdot), V(i,2,\cdot), \ldots]$;

 $V^{d}(i)$ is the vector of regional demands for good i, that is $[V(i, \cdot, 1), V(i, \cdot, 2), ...]$; and

 $H_{\text{final}}(i,s,d)$ is the final estimate of the share of region s in satisfying region d's demand for commodity i.

In (1) and (2) Horridge made initial judgments concerning the H(i,s,d)s. For good i, he set a high initial value for the own-share in region d [H₂(i,d,d)] if d is a major producer of i [V(i,d,)>V(i, ,d)] and he judged good i not to be readily traded [F(i) close to one]. He set a high initial value for H(i,s,d), $s \neq d$, if s and d are geographically close and i is readily tradable [G(i,s,d) is small] and if region s is a significant producer of good i [V(i,s,·) is large]. In (3) he refined his initial guesses of the off-diagonal shares [H(i,s,d), $s \neq d$] to obtain a set of shares that satisfy

$$\sum_{s} H_2(i, s, d) = 1 \qquad \text{for all } d. \tag{7}$$

In (4) he used the refined shares in calculating initial values $[V_1(i,s,d)]$ for the flows of good i from source-regions to destination-regions. These initial values are refined in (5) by a RAS procedure (see ABS 2001, pp. 82-4 for an illustration) to obtain a flow matrix which is close to the initial flow matrix but satisfies the adding up constraints:

$$\sum_{s} V_{\text{final}}(i, s, d) = V(i, \cdot, d) \qquad \text{for all } d. \tag{8}$$

$$\sum_{d} V_{\text{final}}(i, s, d) = V(i, s, \cdot)$$
 for all s. (9)

The final estimates of the H(i,s,d)s are calculated in (6) from the final estimates of the V(i,s,d)s.

The Horridge procedure is run with the database at a maximum disaggregation. In many cases, zero activities are known and therefore can be represented accurately. For example, ABS data indicate that rice is grown in only four of the 57 statistical divisions. In other cases, the database balancing procedure provided a method for estimating missing data. At a maximum disaggregation, the burden of estimation borne by the assumptions of the procedure is minimised.

Aggregation programs have been developed at the Centre of Policy Studies to reduce the master database containing 144 sectors and 57 regions to dimensions suitable for obtaining rapid modelling solutions. In any case, MMRF is designed to include a maximum of eight regions (with a top-down regional extension, outlined in footnote 2) so that aggregation is necessary in the regional dimension in every application of the model.

3. The impacts of a Karnal bunt outbreak

Karnal bunt has minimal impact on crop yield but is considered a disease of political and quarantine importance (Stansbury *et al.* 2001). First described in Karnal, Haryana, India in 1930, it spread to Afghanistan, Iran, Iraq, Lebanon, Nepal and Pakistan. Subsequently, it has been detected on continents other than Asia, first in North America, in Mexico in 1972. More recently, it was detected in the USA in 1996 (Ykema 1996) and South Africa in 2000 (Crous *et al.* 2001; Stansbury and Pretorius, 2001). A number of nations have responded to the threat of disease since 1983 with planting and seed industry quarantines and restrictions.

The impact of Karnal bunt on yields is at worst minimal. Since only a small proportion of grains are infected, the main problem is with the quality rather than quantity of output. It is likely therefore that seed infected by the fungus will be downgraded or rejected by buyers.

A critical assumption in estimating economic effects concerns how widespread the disease is on detection. Murray and Brennan (1996) have outlined four different outbreak cases. In case 1, the outbreak is small and isolated, with the likelihood of disease containment being achieved through prohibition of wheat growing on affected farms for several years. Case 2 concerns a more scattered outbreak that potentially may be contained. In case 3, there is a wide distribution of disease in a region or district. In case 4, the disease is widely distributed throughout Australia. There are many areas of Australia's wheat growing regions where Karnal bunt would establish and spread and the climate suitability for this pathogen in Australia has been determined by Murray and Brennan (1998) and Stansbury and McKirdy (2002).

3.1 Assumptions concerning direct impacts

Our main scenario is quite pessimistic, in so far as we assume a relatively widespread outbreak. In reality, we might expect an outbreak to be detected in isolation, and therefore relatively easy

to manage in comparison. Our reason for concentrating on an advanced and perhaps unlikely outbreak is that it provides some perspective on the importance of vigilance in quarantine measures, and in disease detection and management. We need to assume the direct year-to-year impacts of a hypothetical incursion in order to run the dynamic CGE model. These include additional research and administration costs arising from fighting the disease and spraying costs incurred by the industry and public bodies. In addition, we need to estimate the impact of the incursion in terms of lost productivity or downgrading of quality. Quarantine restrictions in overseas' markets are particularly important for crops that are largely exported. And finally, there is the question of how many years it takes to eradicate a disease and restore lost markets.

We assume that the disease is scattered across the Wheat Belt region, a case 3 scenario under the classification outlined by Murray and Brennan (1996). Fighting the disease raises the input costs for virtually all Western Australian wheat farmers, as we assume that the scattered nature of the incursion put all wheat farms in the state at risk, and therefore in need of fungicide applications. We increase the intermediate-input requirements to depict the effect of additional fungicide requirements.

On the demand side, we assume two different adverse effects. The first is confined to the region of the Karnal Bunt outbreak, the Wheat Belt. This effect is that of reduced quality of wheat, which lowers the price. The second effect is that of lost export markets. We assume that following the initial outbreak in 2005, all Australia's wheat ports are affected: those foreign nations who prohibit the imports of wheat affected by Karnal Bunt will temporarily ban all Australian wheat. This blanket ban lasts for three months. We assume there is little scope for catch-up sales in the remainder of the year, so that outside Western Australia, export demand shrinks by 10 per cent. This is based on 40 per cent of total exports being sold to nations who ban wheat from sources with Karnal Bunt outbreaks, with the ban on wheat produced outside Western Australia lasting for one quarter of a year. In Western Australia, we assume that markets banning wheat from regions with Karnal Bunt outbreaks will maintain the ban until the disease has been eradicated in the state.

In 2006, export demand for wheat shipped from Australian ports outside Western Australia is fully restored. The ban on Western Australian wheat continues. Even if Karnal Bunt is confined to the Wheat Belt, the ban effectively extends to the entire state, because wheat originating in the Wheat Belt may be shipped out through any of the state's grain ports, given geographic considerations. Since wheat varieties differ between states, we have not assumed any diversion of wheat from the eastern states to Western Australia's markets, or vice versa.⁴ Such diversions would diminish to some degree the negative impacts on Western Australia's wheat prices. In our hypothetical scenario, reduced yields and additional production costs continue in Western Australia until 2009. However, export demand is not fully restored until the following year.

In sections 3.2 and 3.3, we analyse in detail the year-by-year impacts of the scenario. In section 3.4, we decompose each assumed effect in one particular year in order to evaluate their contributions to the overall outcome.

⁴ The duration of quarantine restrictions and limited diversions of wheat from Western Australia to other states that we have assumed arose from discussions with the Australian Wheat Board.

3.2 National results

Figures 1 to 5 show the effects of the Karnal Bunt outbreak on macro-economic variables in Australia. With one exception, the results are percentage deviations from control (that is, the situation in the absence of the disease outbreak). For example, figure 1 shows that the Karnal Bunt outbreak reduces GDP in Australia by 0.05 per cent in 2005 relative to the level that would have been achieved in the absence of the outbreak. The exception is the result for the balance of trade in figure 3 which is expressed as a deviation in billions of dollars.

Figure 1: Effects of disease outbreak on national GDP, capital stocks and employment (% deviation from baseline)



The reduction in real GDP in 2005 of 0.05 per cent, worth about \$350 million, has two main components. The first is additional fungicide application costs in the Western Australian wheat industry, totalling about \$50 million. The second component in the GDP loss in 2005 is a reduction in national employment of 0.065 per cent, or about 6,000 full-time equivalent jobs. With a typical job being worth about \$50,000, this amounts to approximately \$300 million (=6,000 x 50,000). The reduction in employment is explained in MMRF by our assumption that wages adjust sluggishly (insufficiently to allow labour market clearing in the short run). Thus shocks such as disease outbreaks that increase costs harm employment in the short run.

The reduction in employment is explained by two factors: the switch in national expenditure away from investment and consumption towards exports and import replacement (figures 2 and 3); and the reduction in the terms-of-trade (i.e., the price of exports divided by the price of imports) (figure 4). The switch in the composition of national expenditure reduces employment in the short run at any given wage because export and import replacement activities are less

labour-intensive than investment and consumption activities. The terms-of-trade reduction reduces employment in the short-run via the marginal product/wage relationship:

$$MP_{L}(K/L) = (W/P_{c})\mathbf{x}(P_{c}/P_{g})$$
(10)

In (10), the value of the marginal product of labour to employers, that is MP_L times the price of GDP (P_g), is equated to the wage rate (W). In (10), we write this relationship as the product of two ratios. The first is the real wage as seen by workers and the second is the consumer price index (P_c) divided by the price deflator for GDP (P_g). With a terms-of-trade decline, P_c/P_g increases because P_c includes the prices of imports but not exports, whereas P_g includes the prices of exports but not imports. Under our assumption of sluggish adjustment in the real wage (that is, little short-run change in W/P_c), an increase in P_c/P_g causes an increase in MP_L , requiring an increase in the capital/labour ratio (K/L). Because K is fixed in the short run, L must fall.

Figure 4: Effects of disease outbreak on the real exchange rate and terms of trade (% deviation from baseline)



In addition to weakening the terms of trade, the direct loss of export markets reduces demand for Australian currency. This causes depreciation of the real exchange rate (figure 4). The depreciation facilitates an increase in exports for commodities other than wheat, and inhibits imports (figure 3). Overall, the changes in export and import volumes are sufficient for the trade balance to move towards surplus, by \$0.280 billion (figure 3). This seemingly paradoxical result arises because export volumes of all commodities other than wheat increase during the period when at least some Australian wheat is banned in some export destinations.



Figure 2: Effects of disease outbreak on investment and consumption: Australia (% deviation from baseline)





For several years from 2005, there is a slight decline in national investment (with investment discouraged by the adverse demand shocks) relative to control, yet a tiny increase in capital stocks. The composition of interstate capital is markedly different from that of natural-resource-intensive Western Australia. The average depreciation rate of interstate capital is slower than Western Australia's. Since interstate capital stocks increase as Western Australia's stocks decline, the national average depreciation rate slows. The slower average depreciation rate of

aggregate capital stocks explains why capital stocks rise relative to the base case despite a slight decline in aggregate investment.⁵

Between 2005 and 2009, the terms of trade gradually improve (figure 4). This is partly because investment and consumption move back towards control, increasing domestic absorption and thereby decreasing the volume of commodities available for export. As export volumes decrease, export prices increase, reflecting finite export demand elasticities (i.e., an elasticity of -4 indicates that for each 4 per cent decrease in export volumes, there is a 1 per cent increase in export prices). In 2010, with the restoration of Western Australia's wheat export markets, there is a sudden jump in the terms of trade, reflecting the direct effect of the restorative export demand shift. The terms of trade rise above control, because there is additional domestic absorption arising from increased investment in this recovery year that reduces available export volumes.

Private consumption is reduced in 2005 by 0.23 per cent (about \$1.1 billion), considerably larger than the loss in real GDP of \$350 million. This gap between lost income and lost consumption is explained by the terms-of-trade decline. As is shown in figure 4, the terms of trade fall in 2005 by 0.39 per cent. With Australia's exports in 2005 being forecast at \$195 billion, a terms-of-trade fall of 0.39 per cent is equivalent to a loss in disposable income (and therefore consumption) of \$760 million (=195x0.0039x1000).



Figure 5: Effects of disease outbreak on employment and wages: Australia (% deviation from baseline)

By 2010, with eradication of the disease and export markets fully restored, consumption moves slightly above control (figure 2). Consumption stays above control throughout the rest of the simulation period. This is due to the balance of trade surplus run between 2005 and 2009, in

⁵ Capital stocks in year t in industry i, K_{it} , are linked to stocks in the previous year, K_{it-1} , by the identity $K_{it}=K_{it-1}(1-\delta_i)+I_{it-1}$, where I_{it-1} is investment in the previous year and δ_i the industry's depreciation rate.

which Australia has a compensating accumulation of foreign financial capital (relative to control). With employment and real GDP returning to control in 2013, aggregate consumption persists above control, reflecting reduced debt-servicing payments to foreigners. As an indicator of the welfare loss arising from the disease outbreak, the present value of the deviation in aggregate consumption (discounted at 6 per cent) is -\$580 million (including all years to 2023).

After 2005, real wages fall allowing employment to move towards control (figure 5). The reduction in wages from 2005 reflects the weakening in the labour market induced by the disease outbreak. Beyond 2005, employment and real wages both increase: export demands for wheat outside Western Australia are fully restored in 2006. The improvement in productivity associated with eradication of the disease in 2009, and the full restoration of Western Australia's wheat export markets in 2010 lead to a temporary rise of employment above control in that year. In 2010, national investment also rises temporarily above the baseline, reflecting catch-up investment in Western Australia.

Figure 6: Effects of disease outbreak on WA's income, employment and capital stocks (% deviation from baseline)



3.3 Regional results

Figures 6 and 7 give results for Western Australia and the rest of Australia. Employment in Western Australia is reduced in 2005 by 2.3 per cent or 22,500 full-time equivalent jobs (figure 6). In the rest of Australia, employment rises by 0.2 per cent, or 16,500 full-time equivalent jobs (figure 7). The short-term impact of the incursion on Western Australia's employment is severe, reflecting the sizeable contribution of wheat to the WA economy and the impact of lost

productivity, lost wheat quality and lost markets. In MMRF, we assume that wage differentials between regions remain unchanged. Any economic event that promotes or detracts from growth in a particular region is spread to other regions through changes in the national real wage, without changes in regional wage relativities. A consequence of this is that the regional impact of a positive or negative economic event is magnified.





Figure 8: Effects of disease outbreak on WA's aggregate consumption and investment (% deviation from baseline)



Figure 9: Effects of disease outbreak on WA's wheat output, export volumes and export prices (% deviation from baseline)



The disease outbreak reduces Western Australia's competitiveness by causing cost increases and reducing productivity. The rest of Australia gains from reduced real wages without offsetting losses in efficiency, other than the temporary closure of some export markets for all Australian wheat in 2005. In effect, resources flow from Western Australia to the rest of Australia. This does not necessarily require physical movements of people. It is consistent with unemployment rising in Western Australia and falling in the rest of Australia.

In 2005, Western Australia's loss of aggregate consumption amounts to 4.7 per cent, compared with a real GSP loss of only 1.5 per cent. This reflects the deterioration in the terms of trade, both through the direct impact of quarantine bans in export markets and increased export volumes of commodities other than wheat and barley. In the following years, as domestic absorption in Western Australia increases, aggregate consumption moves back towards control. Western Australia's employment rises above control in 2010, by 2.3 per cent or 22,500 jobs, a consequence of the investment surge in the state following the full restoration of wheat export markets. Thereafter, the state's real GSP and employment return to control.

Figure 9 shows the effects of the disease outbreak on wheat output, export volumes and export prices in Western Australian. Initially, with rising production costs and falling output prices, output falls by 6 per cent. The initial quarantine bans result in a fall in wheat export volumes from Western Australia of 8 per cent in 2005, combined with an export price drop of 12 per cent (also reflecting quality downgrades). Wheat sales to interstate buyers or Western Australia millers increase only slightly. Over the next three years, export volumes fall further due to disinvestment in grains arising from the disease outbreak in the state. With eradication of the disease and the reopening of markets, Western Australia's wheat sector's output and export volumes gradually move back towards control.

Figure 10: Effects of disease outbreak on Western Australia's agricultural outputs (% deviation from baseline)







The grain growing regions of Western Australia are dominated by mixed farm enterprises. Therefore, scope exists for switching from one crop to another or moving production away from grains into livestock. Figure 10 shows that there is some switching from grain production to other broadacre activities between 2005 and 2008. The switching is not sufficient to compensate for lost incomes in grain production. Within grains production, barley's value-share of output in

Western Australia in 2006 is 16 per cent in the base case, rising to 19.5 per cent in the hypothetical scenario in 2006 (from the MMRF database). We assume within the model that the transformation parameter is 2, so that for each 1 per cent rise in the output price of barley relative to the composite grains price, output of barley rises by 2 per cent more than composite grains output. We chose not to include a composite sector producing three products, wheat, barley and sheep, on the basis that the transformation from wheat to sheep production is not as easy as from wheat to barley.⁶ However, given that one productive factor, land, is specific to each agricultural industry in the model, there is some justification for including products other than wheat and barley in the composite sector. Such a specification may be useful in examining further the norecovery scenario (section 3.5) in which a permanent shift out of wheat production is one possible outcome.

Figure 12: No recovery scenario: effects on national GDP, capital stocks and employment (% deviation from baseline)



At the statistical division level, the disease outbreak has a severe effect on the wheat growing regions of Western Australia. Figure 11 shows the Wheat Belt's real output (real gross regional product) dropping by more than 3 per cent until the disease is eradicated. The impact of the disease outbreak on the real disposable income of these regions is larger than the impact on real gross regional product (GRP, a measure of output) shown in figure 11, due to the adverse terms-of-trade effect. In the Wheat Belt, wheat accounts for around 25 per cent of real income. In setting up the scenario, we assumed that due to quality downgrades alone, the export price of

⁶ We assume that it takes 5 years to eliminate the incursion. It would take several years to build up herd numbers to utilise additional feedgrains in Western Australia. We have allowed changes in industry outputs to follow the behavioural theory of MMRF instead of exogenously imposing a switch in investment towards livestock in the state.

wheat in the Wheat Belt region fell by 15 per cent. This fall is equivalent to a cut in real disposable income of 3.75 per cent (= $0.25 \times 15\%$). This compares with a statewide decline in the terms of trade in 2005 of 1.5 per cent. Combining the decrease in real output with the terms-of-trade decline, the Wheat Belt's spending power decreases by around 7 per cent until eradication of the disease. Although our model allows for the movement of output from wheat to barley without changes in inputs, and reallocation of productive resources to other activities over time, such measures can only partly alleviate the negative impact of the disease on the region. The other regions shown in figure 10 are not quite as severely affected, because wheat's contribution to local income is less: 12.5 per cent in the Mid West, 5.7 per cent in Great Southern and 2.0 per cent in South East/Goldfields.

	Total	Spray	Quality	WA quarantine	ROA quarantine	
	National					
Real GDP	-0.05	0.00	-0.01	-0.04	0.00	
Employment	-0.07	0.00	-0.02	-0.05	0.00	
Capital stocks	0.00	0.00	0.00	0.00	0.00	
Aggregate consumption	-0.24	0.00	-0.05	-0.16	-0.02	
Aggregate investment	-0.12	0.00	-0.02	-0.05	-0.04	
			Western Australia			
Real GSP	-1.53	-0.05	-0.35	-1.20	0.07	
Employment	-2.33	-0.05	-0.53	-1.84	0.11	
Capital stocks	0.00	0.00	0.00	0.00	0.00	
Aggregate consumption	-4.75	-0.10	-1.01	-3.56	0.18	
Aggregate investment	-3.83	-0.09	-0.90	-3.01	0.17	
Wheat output	-5.86	-0.13	-1.24	-4.50	-0.04	
Wheat export volume	-8.48	-0.14	-1.87	-6.80	0.35	
Wheat output price	-11.83	0.05	-2.53	-8.92	-0.06	

Table 1: A decomposition of the impacts of the Karnal bunt outbreak in 2005,% change from 2005 baseline

3.4 Decomposition of direct impacts

One way of assessing the impact of each of our assumptions on the simulated outcome is to decompose the shocks to evaluate each contribution to the overall result. We do this for a single year, 2005, in which the greatest loss in terms of real GDP occurs. The contribution of each set of shocks to real GDP is shown in table 1. The columns decompose individual effects. For example, the column labelled "spray" shows the impact of additional spraying costs. Our database shows that over 95 per cent of Western Australia's wheat is exported. Hence, quarantine restrictions on Western Australian wheat in foreign markets dominate losses, contribution at the state level is 1.20 per cent out of a total loss of 1.53 per cent. The impact of quality losses and consequent price reductions is the second most negative influence on the outcome, being somewhat worse than the impact of additional sprays combined with assumed reduced yields. The column labelled "ROA quarantine" shows in isolation the effects of

quarantine restrictions in the rest of Australia. That the outcomes in this column are positive for Western Australia indicates that because such restrictions also apply temporarily interstate, the exodus of jobs from Western Australia is smaller than if quarantine restrictions were confined to the one state.

3.5 No recovery scenario

This time, we assume that Karnal Bunt is not eliminated from Western Australia. We assume that the additional costs of keeping the disease in check remain in place, and that Western Australia's lost export markets are not restored.

The main feature of the no-recovery scenario is that there is a permanent decrease in Western Australia's real GSP, with a diversion of economic activity to other regions. The initial national deterioration in employment is, as in the earlier variant of the scenario, offset by lower real wages in subsequent years. In the no-recovery scenario, there is no employment spike in a subsequent year as there is no disease elimination followed by a catch-up investment phase (compare figures 1 and 13). The lost productivity in Western Australia's wheat sector translates to a long-term loss in national aggregate consumption. By 2023, this is still slightly below control, with the net present value of lost real consumption totalling \$5.4 billion (compared with a loss of \$0.6 billion in the full-recovery scenario).



Figure 13: No recovery scenario: effects on aggregate consumption and investment % deviation from baseline)

In Western Australia, employment remains 1 per cent below the base case in 2023 (equal to 13,000 jobs moving interstate), with decreases also in capital and real GSP (figure 14). The loss in capital stocks reflects a long-term decrease in investment in the state, which in 2023 remains

about 2.5 per cent below the base case (figure 15). With the state's employment share declining in the long term, aggregate consumption also falls relative to control.





Figure 15: No recovery scenario: effects on WA's aggregate consumption and investment (% deviation from baseline)





Figure 16: No recovery scenario: effects on gross regional product, selected WA statistical divisions (% deviation from baseline)

At the level of statistical divisions, the Wheat Belt's real GRP continues to decline over time, being 6 per cent below control by 2023. The other wheat growing regions of Western Australia, although less severely affected by the permanent loss of a number of destinations for wheat, also suffer income losses. In addition, the terms of trade of each of these regions remains below control, worsening the loss of real disposable income in these regions. In the Wheat Belt, real disposable income in 2023 is around 9 per cent lower than the base case (i.e. 5 + 3.75 per cent, where the latter is the terms-of-trade loss). By 2023, Western Australia's wheat output is 17 per cent below control. Though producers have switched to barley, the production of barley is almost 7 per cent below control, as a result of a permanent fall in investment in mixed grains production in Western Australia.

3.6 Isolated outbreak scenario

A more optimistic scenario (or realistic version, given the disease-prevention and quarantine measures that exist in Australia) concerns a case 1 or 2 disease outbreak (as classified by Murray and Brennan, 1996), in which Karnal Bunt remains in a confined area of the Wheat Belt. The farms on which the disease is identified would be prohibited from exporting. These farms would remain productive by providing feedgrains for local livestock industries. Where possible, farms would switch to alternative grains such as barley, although in districts to the north and east of the Wheat Belt, average spring temperatures may be too high for profitable barley production. There would be costs associated with restrictions on movements of machinery, soil and other materials out of affected areas. Though we have not modelled this variant, we can use the decomposition of section 3.4 for guidance. Supposing local restrictions on grain movements from the affected

area are sufficient to restore access for WA wheat to foreign markets relatively quickly. This would minimise the economic damage inflicted by quarantine restrictions, which, from table 1 dominate total losses.

4. Conclusion

This analysis of the economic impacts of a plant disease incursion indicates the potential of a dynamic CGE model as a very useful tool in assisting with categorising of exotic plant pests as part of a plant industries cost sharing agreement. The most useful insights arising from such modelling of an incursion in relation to funding concern strategies to fight diseases and the issue of public versus industry funding. Industry size, for example, matters because if the funding required to research and administer the fight against the disease is small relative to output, the rate of return on such funding is more likely to be sufficient to justify the effort. In the case of a hypothetical Karnal bunt outbreak, such funding is small relative to fungicide costs, which in turn account for a small proportion of production costs. However, analysts would need to temper any judgment based on industry size with other considerations, including industry growth and various factors unrelated to the disease concerning industry sustainability.

The source of losses arising from various diseases in different crops also affects strategies concerning disease management. In the case of Karnal bunt, in which quarantine restrictions in foreign markets are the greatest potential source of loss, national welfare losses would be minimised if it were possible, shortly after detection of the disease, to quarantine individual farms when an outbreak was detected. However, in the main (and arguably unlikely) scenario described in this paper, this may be impractical when the disease is scattered over a wide area.

Generally, the need to eradicate rather than confine the disease (as with farm level restrictions on grain movements) becomes stronger as productivity losses increase relative to quarantine losses. For example, the impacts of foreign quarantine measures against grape exports would be small compared with productivity losses in the event of an outbreak of Pierce's disease that led to the widespread removal of vine stock in a wine-producing region.

At the regional level, the dynamic CGE approach provides new insights. For example, we can readily distinguish between real output and real disposable income, because we capture the impacts of changes in the terms-of-trade.

By assuming that changes in real wages equalise across regions, after a number of years we allow jobs and people to move between regions in response to changing economic circumstances. Similarly, adjustments to capital stocks over time restore rates of return on capital to baseline levels. Consequently, welfare losses arising from an incursion are spread via lower wages beyond the industry and region of the outbreak. While this provides a theoretical basis for some public funding of plant disease management, leaving aside sources of market failure, it does not prescribe the exact contributions that industries and government should make in cost sharing agreements.

Our assumptions concerning factor mobility imply that we cannot use direct impacts on individual industries and regions as indicators of welfare. Even statewide measures of welfare need qualification. For example, in the year 2005 of our hypothetical incursion, Western Australia's aggregate consumption falls by 4.7 per cent and employment by 2.3 per cent (table 1). This clearly is a severe impact, as we assume in the short term that employment losses lead to increases in unemployment. In subsequent years, we assume that changes in employment reflect interstate migration patterns rather than changes in unemployment rates between states. For example, figures 13 to 15 reveal that although Western Australia's real aggregate consumption falls by a similar proportion. This indicates that in per capita terms, Western Australia's losses tend towards the national outcome shown in figure 13, in which real aggregate consumption is within 0.02 per cent of control by 2023.

In the case of any hypothetical incursion, we are able to vary the assumptions concerning the timeline of an outbreak, and associated costs arising from fighting the disease, and damage to the industry through lost output or lost markets. At the regional level, we could also vary assumptions concerning factor mobility if we thought that a different set of assumptions were appropriate.

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